

## SECTION 46 DEFINITIONS OF SIGNS

- a. Banner – A sign made of fabric or any nonrigid material with no enclosing framework.
- b. Billboard – An off-premises sign.
- c. Construction – A sign identifying an architect, contractor, subcontractor, developer and or material supplier participating in construction on the property upon which the sign is located.
- d. Flashing – A sign, which contain an intermittent or sequential flashing light source, used primarily to attract attention.
- e. Freestanding – A sign supported upon the ground only by its own structural foundation, and not attached to any building or other object or structure.
- f. Garage/Porch/Yard – A sign advertising sale of goods from residential property.
- g. Government – A sign used solely by local, state or federal government, or agencies thereof, or by any public utility company, for the purpose of giving notice of matters of public safety, or of governmental concerns.
- h. Height – The vertical distance measured from the highest point of the sign and or structural foundation, to the grade of the adjacent street or of the ground surface beneath the sign, whichever grade is lower.
- i. Off-Premises – A sign structure advertising an establishment, merchandise, service, or entertainment, which is not sold, produced, manufactured, or furnished at the property on which the sign is located.
- j. Political – A sign advertising any candidate or any position on an issue upon which the citizens of the city may vote.
- k. Projecting – A sign other than a wall sign, which extends from and or is supported by a wall or roof of a building or other structure.
- l. Real Estate – A sign advertising the availability of any particular real property.
- m. Sign – Any device, structure, fixture, display field, or placard designed for display of, or displaying graphics, any communicative symbols or message, and or written copy, and the structural foundation thereof, which is located outdoors.
- n. Area – The aggregate square foot area enclosed by the perimeter of the sign face(s), including framework and decorative roofing or other embellishments but not including structural foundation, with each face contributing to the aggregate area. The sign area of wall signs composed of letters or symbols displayed against the wall as background with no distinguishing background coloration/decoration, shall be calculated by measuring the area encompassing all the letters or symbols constituting the sign.
- o. Special Occasion – A sign advertising a special occasion such as family reunion, birth of a child, school play, special church event or the like.
- p. Structural Foundation – A structure or supporting member affixed to the premises for the purpose of supporting or displaying a sign, but carrying no graphic or communicative symbol.
- q. Traffic/Directional – A sign bearing only property numbers, post box numbers, names of occupants on premises, or words or symbols guiding traffic or parking on private property, and having no other message, or commercial connotation.

- r. Wall – A sign which is attached to an supported by the vertical wall of the permanent building and which is entirely within the plane of that wall.

#### SECTION 47 PERMIT

No sign except name plates, temporary real estate, church bulletin boards and signs of an official nature on public property shall be erected without a permit issued by the enforcement official designated by the City Council.

#### SECTION 48 SIGNS PROHIBITED

Off-premises signs (except signs of an official nature authorized and erected by the city or state for public purposes and signs authorized by the city for churches and civic clubs) are hereby determined and declared to be nuisances, annoyances, offensive and dangerous to the public in general and are found to endanger and threaten the public peace, health, safety and general welfare of the community as a whole and are prohibited.

Signs or devices which are illuminated by flashing or blinding lights are prohibited except that time and temperature displays, without advertising, are permitted provided that all other requirements of this article shall be met. No exposed reflective type bulbs or incandescent lamp which exceeds fifteen (15) watts shall be used on the exterior surface of any sign or device so as to expose the face of the bulb, light or lamp to any public structure or adjacent property.

Signs which hinder the normal flow of pedestrian traffic or which interfere with or obstruct an adequate and safe line of visual sight at entrance points to and along public ways for the motoring public are prohibited.

#### SECTION 49 TEMPORARY OR PORTABLE SIGNS

Temporary or portable type signs shall be permitted only to announce the intended use of an area under construction or for advertising the premise on which it is located for sale, lease or rent.

A special ten (10) day permit for temporary or portable signs may be granted upon application to the enforcement official for special events such as fire sales, going-out-of-business sales, etc.

Temporary or portable sings shall be removed within ten (10) days after completion of the related project, or 14 days after the issuance of a certificate of occupancy, or upon sale, lease or rent of the property it advertises, or upon expiration of the permit, whichever is sooner.

The maximum surface size of temporary or portable signs shall be thirty-two (32) square feet and only one such sign shall be placed. The minimum setback shall be five (5) feet from the street right-of-way line.

SECTION 50 SIGNS PERMITTED

All signs of a private or unofficial nature shall be located on private property and are subject to the regulations of the zoning district in which they are located. The maximum number and size of signs are listed in the zoning districts.